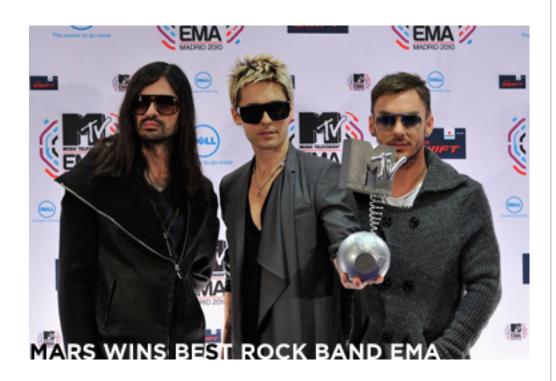
TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER









This Week - 11/10/2010

Thirty Seconds To Mars Wins Best Rock Band at MTV EMAs!



Thirty Seconds To Mars picked up their 4th MTV European Music Award in Madrid when they were announced the winners of the 2010 Best Rock Band Award. Huge thanks to the Echelon family for voting relentlessly the past couple months to secure the win!



Huge thanks to everyone who voted for us! We won BEST ROCK BAND at the EMAs!



Purchase THIS IS WAR











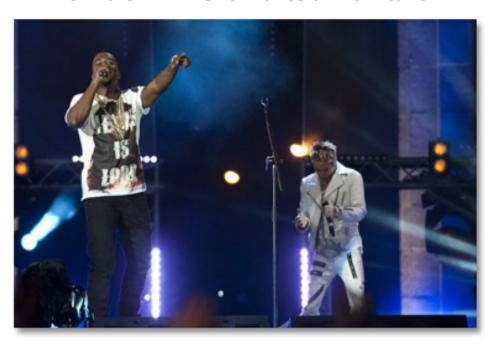
Thankyou to all and to all a thankyou!! We have won best rock band at the European MTV awards!!

7 Nov via TweetDeck ☆ Favorite ⇔ Retweet ♠ Reply



JUST WANT TO SAY AN ENORMOUS
THANK YOU TO ALL OF YOU. YOU GIVE
THIS ALL MEANING AND WE LOVE
YOU ALL SO MUCH... #ECHELON

Kanye West Surprise Appearance For Mars' EMA Performance of 'Hurricane'



MARS surprised fans at the Puerta de Alcala and all over the world during their performance of "Hurricane", bringing out an unannounced cameo appearance by Kanye West. MTV declared the moment the "true highlight" of the night. Read the article and watch the performance HERE.

Hurricane Preview

Join us online!







A Beautiful Lie



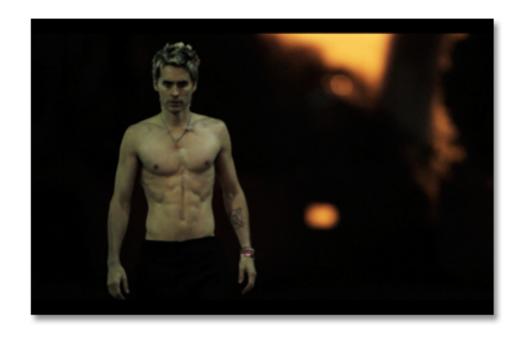
30 Seconds To Mars



THIS IS WAR



MARS IS COMING



We've shared photos and articles from the making of "Hurricane" the past couple of weeks. Now, MARS brings you an exclusive glimpse of the short film. Check out the preview by clicking the still above or <u>HERE</u>.

YRB Magazine Cover Feature



Thirty Seconds To Mars are on the cover of YRB Magazine. The trio discusses the highlights of the past year, The Hive, and their fans. Check out all the photos and interview <u>HERE</u>.

Vote Thirty Seconds To Mars For Kerrang! Readers Poll 2010



UPCOMING TOUR DATES

11/19/2010

Johannesburg, South Africa <u>Coca-Cola Dome</u>

11/20/2010

Capetown, South Africa

<u>Grand West Casino</u>

11/21/2010

Cape Town, South Africa
Grand West Casino

11/25/2010

Brighton, UK

<u>Brighton Centre</u>

11/26/2010

Cardiff, UK

Cardiff International Arena

11/27/2010

Newcastle, UK

Newcastle Metro Radio Arena

11/28/2010

Brighton, UK

<u>Brighton Centre</u>

11/30/2010

London, UK

<u>O2</u>

12/1/2010

Birmingham, UK
National Indoor Arena

12/3/2010

Aberdeen, Scotland

Aberdeen Exhibition Centre

12/4/2010

12/6/2010

Manchester, UK **SOLD OUT!**<u>Manchester Central</u>

Oberhausen, Germany **SOLD**

OUT!

König-Pilsener Arena

12/7/2010

Basel, Switzerland St Jakobshalle

12/8/2010

Bologna, Italy

Futurshow Station

12/10/2010

Moscow, Russia
Olympisky

Who rocked YOUR 2010? Fill out the end of the year polls in Kerrang! Magazine. Nominate MARS on any categories you see fit! Vote <u>HERE</u>.

Vote Thirty Seconds To Mars For People's Choice Award Nomination



Thirty Seconds To Mars is listed among the potential nominees in the Favorite Rock Band category for the People's Choice Awards 2011! Choose MARS as an official nominee <u>HERE</u>.

MARS IS COMING

NEW SHOW ADDED

Dec. 31, 2010 - Las Vegas, NV

The Pearl Theater (Buy Tickets) (Golden Ticket Packages)

Attention Echelon worldwide! Join Thirty Seconds to Mars on New Years Eve in Las Vegas for NIGHT OF THE HUNTER: A celebration of 2010 and the future to come! General tickets on sale this Saturday. Nov. 13, at noon.

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following @30SECONDSTOMARS, and @MarsGoldenTix for overseas VIP Ticket Packages.

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by <u>clicking here</u>.

CANDLELIGHT TRIAD MISSION!



Inspired by many of your Triad Global Assault submissions, the CANDLELIGHT TRIAD MISSION has ignited! <u>Julia</u> from Jersey carved the portraits of the MARs trio on old cans and used candles to compose this creative and memorable triad:

12/12/2010
Kiev, Ukraine
IEC (International Exhibition
Center)

12/14/2010 Warsaw, Poland SOLD OUT! (<u>Torwar Hall</u>)

> Dec. 16, 2010 Lisbon, Portugal Atlantico Pavillion

12/17/2010Madrid, Spain
Palacio Vistalegre

12/18/2010Barcelona, Spain
St Jordi Club

12/31/2010Las Vegas, NV
The Pearl Theater



Create the Triad symbol using candlelight or any form of light in high-profile locations in your area! The bigger, the better. Get creative!

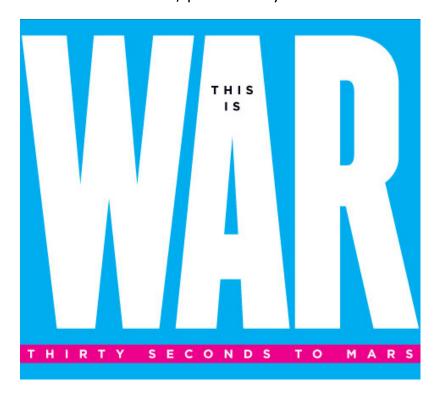
Submit your candlelight triad photos to the <u>Triad Global Assault</u> page, tagging photos as 'candlelight'.

Remember: ALWAYS abide by local laws and <u>Candles Safety</u> <u>Rules</u>.



Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

@lebouefbrittany's avatar uses one of the four new covers for This Is War Deluxe Edition, provided by The Hive.



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by otherwise.

STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>

Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster

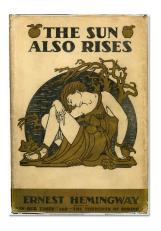
Live in or near a MARS tour stop? Promo weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



<u>Thirty Seconds To Mars</u> on Facebook <u>Jared Leto</u> • <u>Shannon Leto</u> • <u>Tomo Milicevic</u>

Weekly Picks From the Band

Book of the Week



The Sun Also Rises is the first major novel by Ernest Hemingway. Published in 1926, the plot centers on a group of expatriate Americans and Britons in continental Europe during the 1920s. It follows the group from Paris to the running of the bulls in Pamplona. The book's title, selected by Hemingway (at the recommendation of his publisher) is taken from Ecclesiastes 1:5: "The sun also ariseth, and the sun goeth down, and hasteth to his place where he arose." It is often described as Hemingway's best novel.

Movie of the Week

Pan's Labyrinth (Spanish: El laberinto del fauno, "The Faun's Labyrinth") is a 2006 Spanish-language fantasy film, written and directed by Mexican film-maker Guillermo del Toro. Pan's Labyrinth takes place in Spain, in May and June, 1944, five years after the Spanish Civil War, during the early Franquist period. The narrative of the film interweaves this real



world with a fantasy world centered around an overgrown abandoned labyrinth and a mysterious faun creature, with which the main character Ofelia interacts. The film employs make-up, animatronics and CGI effects to create its creatures.

Album of the Week

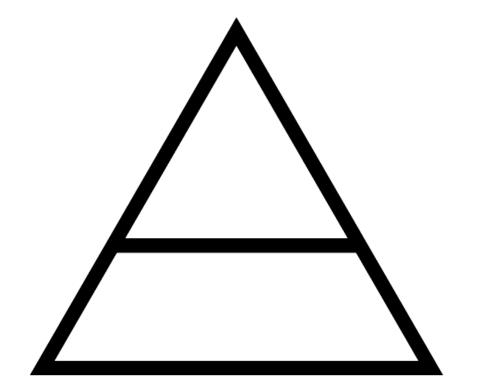


\$0\$ is the debut album by South African rap-rave group, Die Antwoord. The album was initially a widely-circulated internet-only release, and made available to stream for free on the band's website prior to Interscope Records signing the band. Following the group's signing to Interscope in the US, it was announced that \$O\$ would be rereleased in physical format with a different tracklisting. Diplo produced one of the new tracks on the re-release, Evil Boy, for which a promotional video was made available on 6 October 2010. In an interview with Xeni Jardin, Ninja mentioned that he considered the album to be the first in a five-album plan.

Website of the Week



The Find Your Inner Animal quiz was developed by WWF and provides rich content on the plight of some of the world's most threatened species. As the world's largest conservation organization, WWF works in more than 100 countries around the world to educate people to protect species from extinction.



PURCHASE THIS IS WAR



Australia

<u>iTunes Australia</u>

Austria

<u>iTunes Austria</u> <u>Musicload Austria</u>

Canada

<u>iTunes Canada</u> <u>Archambault Canada</u>

Amazon.ca

Finland

<u>levykauppax.fi</u>
<u>Epe's Music Store</u>
<u>EMP</u>

France

EMI Boutique iTunes France

Germany

JPC.de Weltbild.de

<u>EMP</u>

<u>Amazon Germany</u>

Italy Fnac **New Zealand**

Marbecks

Norway

<u>iTunes Norway</u>

Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

Sweden

<u>iTunes Sweden</u>

CDon Ginza Bengans

Switzerland

CeDe.ch
Exlibris.ch
Citydisc.ch
Fnac.ch

Soundmedia.ch

Taiwan

G-Music Five Music

United Kingdom

<u>HMV</u>

<u>Feltrinelli</u> <u>Amazon UK</u>

<u>iTunes Italy</u> <u>Play</u>

<u>iTunes UK</u>

Netherlands

<u>iTunes Dutch</u>

Free Record Shop

Bol.com

United States

<u>MusicToday</u>

<u>iTunes</u>

<u>Newbury</u>



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